



Press Release  
January 16, 2023

## MSAB announces the appointment of Adam Firman as Tech Evangelist

MSAB, a world leader in mobile forensics, today announces the appointment of Adam Firman as Tech Evangelist. With an impressive track record of working in Law Enforcement with multiple digital forensics solutions for 15 years and as a tech sales representative within MSAB for three years, Firman brings plenty of knowledge and experience to this role, says Joel Bollö, CEO of MSAB.

In the role of Tech Evangelist, Firman will be MSAB's industry evangelist and thought leader. His extensive experience and knowledge in digital forensics will contribute to a greater awareness and knowledge for law enforcement agencies. Firman will ensure that customers' needs are incorporated into MSAB's forward-looking product strategy and thus further strengthen the company's position as a global leader in digital forensics. Stakeholders will now be provided with the latest digital forensics innovations through podcasts, blogs, tweets, guides, reports, and speaker sessions at major global events, and more.

Prior to joining MSAB in 2019, Firman was a police officer for 15 years with Suffolk Constabulary whereby he served in the joint Digital Forensic Unit (DFU) as a Digital Forensic Analyst. During his time working in Law Enforcement Firman supported Frontline personnel, Forensic Specialists, Digital Investigators, Criminal Intelligence Analysts, and the DFU by creating automation scripts to help expedite digital investigations. At the DFU, the team successfully solved hundreds of crimes ranging from CSAM (child sexual abuse materials), hacking, crypto currency, fraud, and many other crime types. Firman has sound experience of ISO 17025 industry standards and has been a certified trainer since 2014. Firman has also presented frequently at global industry events on Digital Forensic issues, Mobile Application Parsing, Drug offences and child sexual exploitation cases and has given evidence at some of the UK's high-profile courts as an expert witness.

"Having served as a police officer I am extremely passionate about serving our community and protecting lives. MSAB is a global leader in forensic technology, and I am excited to help our customers transform their digital forensic journey with our software solutions. Mobile forensics has been the core focus of MSAB since 2003, and I am delighted to join MSAB so we can continue to work with our community and help find the truth, protect the innocent, and make the world a safer place", says Adam Firman.

"We are very happy that Adam Firman is taking on the role of Tech Evangelist in MSAB. He has the perfect skills and experience needed as well as a good reputation and credibility within the digital forensics' community. Customers and partners will benefit enormously from the insights and capabilities of MSAB's solutions and services," says Carolen Ytander, CMO at MSAB. For more information about MSAB, its product, solutions, and services, please visit [msab.com](https://msab.com)

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# MSAB

## *About MSAB:*

*MSAB is a world leader in forensic technology for extracting and analyzing data in seized mobile devices. The company develops high-quality and easy-to-use software for law enforcement organizations, such as police, defense, and customs. The products, which have become a de facto standard for securing evidence in criminal investigations, can be supplemented with reporting tools and a large range of training with certifications within a holistic method for forensic science. The company serves customers in more than 100 countries worldwide, through its own sales offices and through distributors. MSAB is listed on Nasdaq Stockholm under the ticker name: MSAB B. [www.msab.com](http://www.msab.com)*